



For Immediate Release
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ActivateWork Awarded Colorado's Leading Apprenticeship Program

DENVER, COLO. — Fri., Nov. 18, 2022 — [ActivateWork](#), a nonprofit leader in connecting employers to a diverse pool of exceptional talent, was recognized by the [Colorado Department of Labor and Employment and the Office of the Future of Work](#) (CDLE) as one of three statewide Apprenticeship Program Winners yesterday at the 2022 Colorado Apprenticeship Awards.

“ActivateWork is honored to be recognized by CDLE and the Office of Future of Work, whose efforts are helping to create a thriving employment environment with opportunity for every Coloradan to prosper,” said Helen Young Hayes, Founder and CEO of ActivateWork. “While talent is evenly distributed, opportunity is not - and there is a glaring need for equity and inclusion. ActivateWork helps shape the future of Colorado workers by developing a talent pipeline of skilled professionals from overlooked communities, as well as catalyzing businesses to reach their highest purpose of helping people achieve economic freedom with a good job.”

Recipients of the 2022 Colorado Apprenticeship Awards include apprentices, mentors, programs, employers, and partnerships that have demonstrated a remarkable commitment to increasing apprenticeships and expanding access to apprenticeship programs. The month of November is Colorado Apprenticeship Month, which raises awareness of the benefits of apprenticeship programs to both employers and workers, and celebrates apprenticeship ambassadors across the state.

ActivateWork launched their first apprenticeship program in April 2022 for Cybersecurity Support Technicians and DevOps Site Reliability Engineers. Since then, eight apprentices have been placed into industry apprenticeships throughout the Denver metro area.

“Our apprentices are learning more than we could have hoped for through their on-the-job training with our incredible employer partners. Not only do our apprentices have their

job training with our incredible employer partners. Not only do our apprentices have their employer mentors and supervisors, but ActivateWork is also providing them with a career coach and an apprenticeship coordinator to create comprehensive wrap-around support,” said Hayes. “By catalyzing IT careers with earn-while-you-learn opportunities like this, we’re creating economic mobility for our apprentices and decreasing Colorado’s IT talent gap.

ActivateWork will launch a tuition-free software development apprenticeship in February of 2023. To register and to find more information, visit www.activatework.org.

About ActivateWork

ActivateWork is a nonprofit recruiting, training and coaching firm that connects employers to a diverse pool of exceptional talent. Traditional hiring processes leave valuable talent out. We help employers solve talent gaps by finding promising candidates in underrepresented communities and preparing them to excel in new careers. For more information, visit www.activatework.org.